

Message Text

UNCLASSIFIED

PAGE 01 STATE 123666 TOSEC 020056

44

ORIGIN EUR-12

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DRAFTED BY: EUR:JROUSE

APPROVED BY: JROUSE

S/S-MR MOFFAT

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FM SECSTATE WASHDC

TO USDEL SECRETARY PRIORITY

UNCLAS STATE 123666 TOSEC 020056

FOL REPEAT OF OTTAWA 1955 TO SECSTATE MAY 23

QTE:

UNCLAS OTTAWA 1955

FOR THE SECRETARY FROM AMBASSADOR PORTER

E.O. 11652: N/A

TAGS: SOPN, CA, US

SUBJ: REQUEST FOR TELEVISION INTERVIEW

1. IN LIGHT OF DIFFICULTY IN ARRANGING YOUR SCHEDULE TO INCLUDE A VIST TO CANADA, SUGGEST YOU CONSIDER AN INTERVIEW WITH CTV, PRIVATE TELEVISION NETWORK WHICH REACHES LARGEST ELITE OPINION-MAKING AUDIENCE IN CANADA. PROGRAM WOULD BE DESIGNED PROVIDE OPPORUNTITY GIVE YOUR VIEWS ON WORLD AFFAIRS GENERALLY RATHER THAN US/CANADIAN TOPICS. INTEREST IN AND SUPPORT FOR YOUR EFFORTS REMAINS HIGH HERE AND SUCH PROGRAM WOULD BE WARMLY RECEIVED THROUGHOUT CANADA.

2. PROGRAM COULD BE TAPED IN "MEET THE PRESS" TYPE FORMAT WITH THREE TO FOUR CANADIAN POLITICAL COMMENTATORS, INCLUDING MODERATOR BARRY DUNAMORE, FORMER ABC ANALYST, SITTING IN TORONTO STUDIO INTERVIEWING YOU ON A TWO-WAY, UNCLASSIFIED

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PAGE 02 STATE 123666 TOSEC 020056

COLOR AUDIO-VISUAL OOKUP. YOU COULD BE IN USIA

STUDIO, PRIVATE TELEVISION FACILITY IN WASHINGTON
SUCH AS WRC, OR ANYWHERE ELSE YOU CHOOSE.

3. ALTERNATIVELY, ONE OF THE SENIOR CTV ANALYSTS
COULD COME TO WASHINGTON FOR A FILM INTERVIEW IN
YOUR OFFICE.

4. WHICHEVER FORMAT YOU CHOOSE, PROGRAM WOULD BE
PRESENTED ON CANADA'S PREMIER PUBLIC AFFAIRS PROGRAM
WHICH IS TELEVISED AT 10:00 P.M. SUNDAY EVENINGS.
WITH ADVANCE PUBLICITY, CTV ESTIMATES CONSIDERABLY MORE
THAN TWO MILLION VIEWERS.

5. HOPE YOU WILL CONSIDER GIVING TAPING PROGRAM AFTER
YOUR PRESENT TRIP FOR PRESENTATION ON SUNDAYS JUNE 8,
15, 22 OR 29. PROGRAM OFF THE AIR IN JULY BECAUSE OF
DECREASING SUMMER TV AUDIENCE.

6. IF YOU VISIT OTTAWA IN THE NEAR FUTURE, PROGRAM
WOULD BE A SPLENDED PRELUDE. IF NOT, IT WOULD BE
EXCELLENT SUBSTITUTE.

7. IF YOU CAN AGREE IN PRINCIPLE, USIS OTTAWA WILL
WORK OUT DETAILS WITH BOB FUNSETH OR WHOMEVER YOU MAY
DESIGNATE. PORTER UNQTE INGERSOLL

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Margaret P. Grafeld
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